YEŞİM
EST 1956

QUALITY POLICY

Our company, a production partner of global brands in the home textile and ready-made clothing market, is committed to the followings;

- To fully perceive and fully meet the customer's expectations of quality, price, delivery time and social compliance and to ensure the continuity of customer satisfaction,
- To take into account the expectations of the end user in order to reach the desired level of product quality and to ensure this with quality in place,
- To predict and prevent risks that may be encountered in terms of product quality and safety at the earliest stage using scientific methods and thus to aim for zero defects,
- To ensure the same quality level in every location it makes production by defining standard operating procedures,
- To execute a quality management system which relates all processes to each other and align this system with lean philosophy,
- To ensure the participation of all employees in line with the company's objectives and goals,
- To maintain a win-win business relationship with its suppliers and extend support to main suppliers in their efforts to set and maintain quality management systems.

ŞENOL ŞANKAYA
YEŞİM GROUP CEO